



1 August 2023

ASX Market Announcements
ASX Limited
20 Bridge Street
Sydney NSW 2000

YOWIE GROUP'S LICENCED MERCHANDISE PORTFOLIO

Yowie Group Ltd (ASX: YOW) (the "Company" or "Yowie") provides the following additional information in relation to its ASX Announcement dated 27 July 2023 involving its seasonal licenced merchandising arrangements with BBC Studios Australia Pty Ltd (BBCS) for Bluey, the AFL and NRL.

The key commercial terms of the various merchandising agreements are detailed below.

Key Commercial Terms - BBCS

The key commercial terms of the Merchandise Agreement are:

Grant of Rights:	BBCS has granted Yowie a non-exclusive licence during the Term in the Territory to design and manufacture the Products and to market, promote and distribute same to the public.
Products:	Products comprise Seasonal Confectionery: Easter: <ul style="list-style-type: none">• 23g Moulded Bluey• 40g bulk eggs• 90g mini eggs• 240g mini eggs• 40g mug and egg set Christmas: <ul style="list-style-type: none">• 23g moulded Bluey• Advent Calendar• Christmas stocking and any additional products as agreed in advance in writing by BBCS.

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Territory:	Australia and New Zealand
Term:	3 years expiring 30 June 2026
Termination:	<p>The Licence shall terminate on 30 June 2026, with a one month sell-off period.</p> <p>BBCS may terminate the Licence, inter alia, if Yowie commits a breach of any of the terms of the Licence and fails to remedy such a breach (if capable of remedy) within 30 days of receiving written notice.</p> <p>Either party may terminate this Licence forthwith on written notice if the continued performance of it is prevented for a period of 60 (sixty) days or more by reason of a Force Majeure Event.</p> <p>The agreement otherwise contains termination clauses which are considered standard for agreements of this nature.</p>
General:	The agreement otherwise contains additional provisions, including warranties and indemnities, which are considered standard for agreements of this nature.

Key Commercial Terms - AFL

The key commercial terms of the AFL Merchandise Agreement are:

Licensor:	Australian Football League ("AFL")
Grant of Rights:	The AFL has granted Yowie a non-exclusive, non-transferable licence to use the Licensed Property during the Term solely in connection with the manufacture of the Licensed Commodities for sale in the Territory.
Products:	Large Chocolate Football Easter Egg
Territory:	Australia
Term:	Expiring 31 October 2024

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Termination:	AFL may terminate the Licence, inter alia, if Yowie breaches the Agreement and fails to remedy the breach within 14 days or if in the reasonable opinion of the AFL, Yowie's distribution model is not viable or Yowie's marketing or category proposals provided to AFL, or as executed by Yowie, in accordance with the Agreement are not satisfactory. The agreement otherwise contains termination clauses which are considered standard for agreements of this nature.
General:	The agreement otherwise contains additional provisions, including warranties and indemnities, which are considered standard for agreements of this nature.

Key Commercial Terms - NRL

The key commercial terms of the ARLC Merchandise Agreement are:

Licensor:	Australian Rugby League Commission Limited ("ARLC")
Grant of Rights:	ARLC has granted Yowie a non-exclusive licence during the Term in the Territory to use and incorporate the Property on the Non-Exclusive Licensed Products, for the purpose of production and manufacture and for the distribution and ultimate sale to the public.
Products:	Yowie Confectionary
Territory:	Australia and New Zealand
Term:	Expiring 31 October 2024
Termination:	ARCL may terminate the Licence, inter alia, if Yowie fails to distribute the Licenced Product to retailers by the in-market date; discontinues the manufacture, sale, distribution or use of any Licensed Product for a period exceeding 3 months; or fails to pay ARLC any money when due, or breaches or is otherwise in default of any obligation, warranty or undertaking under the Agreement.

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	The agreement otherwise contains termination clauses which are considered standard for agreements of this nature.
General:	The agreement otherwise contains additional provisions, including warranties and indemnities, which are considered standard for agreements of this nature.

These Agreements for Licensed Merchandising Portfolio are subject to normal commercial terms and conditions and provides the Company with the non-exclusive merchandising rights in the Bluey brand (associated with the children's animated television program "Bluey"), the AFL and NRL. Under the terms of the various merchandising agreements, Yowie is committed to making minimum guaranteed payments/licence fees of up to \$1 million over the term of these agreements.

This announcement is authorised for release by the Chairman.

Sean Taylor
Chairman - Yowie Group Ltd

Ends

For further information, please contact: Sandra Hogg, Mohr PR on +61 403 823 2318

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About Yowie

Yowie Group Ltd is a global brand licensing company specializing in the development of consumer products designed to promote learning, understanding and engagement with the natural world through the adventures and exploits of six endearing Yowie characters. Educating children and adults about the environment and ecology is at the heart of the Yowie proposition.

Yowie Group employs its company-owned intellectual property rights in the outsourcing of the manufacturing and distribution of the Yowie chocolate confectionery product and in the development of a Yowie digital platform and Yowie branded licensed consumer products. The Company's vision for the Yowie brand is to distribute on a widening basis the Yowie product in North America and ANZ, with further international expansion.

For more information on the company go to www.yovieworld.com

DISCLAIMER

This Announcement contains interpretations and forward-looking statements that are subject to risk factors associated with the confectionery and retail industries. You are cautioned not to place reliance on these forward-looking statements, which are based on the current views of the Company on future events. The Company believes that the expectations reflected in the announcement are reasonable but may be affected by a variety of variables and changes in underlying assumptions which could cause actual results to differ substantially from the statements made.

The Company and its Directors, agents, officers or employees do not make any representation or warranty, express or implied, as to endorsement of, the fairness, accuracy or completeness of any information, statement, representation or forecast contained in this announcement and they do not accept any liability for any statement made in, or omitted from, this Announcement.

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