

ABN 98 084 370 669

March 1, 2016

ASX Market Announcements ASX Limited 20 Bridge Street Sydney NSW 2000

SECOND YOWIE WRAPPER IN TRANSIT TO NEW YORK

Yowie Group Ltd (the **"Company"** or **"Yowie"**) is pleased to announce that the Yowie owned high speed wrapper located at the Whetstone manufacturing facility has been cleared for relocation into the Madeleine Chocolate Company (M.C.C.) in Rockaway Beach, New York.

A legal challenge by the previous Yowie manufacturer Hank Whetstone to retain the equipment was heard in court in Florida on Friday February 26th, 2016. The court found in favour of Yowie Group Ltd. A small quantity of Yowie owned raw materials is also being recovered from the Whetstone facility.

In a separate notice Mr Whetstone has been instructed by lawyers acting on behalf of the Company to cease using the Yowie brand, product or Yowie related materials in advertising for his manufacturing facility and services.

Installation and commissioning of the Yowie previously unused spare wrapper at M.C.C. is expected to commence on March 10, 2016, subject to timing of customs clearance, while preparations for the relocation of the wrapper currently located at the Whetstone facility are finalised.

Yours sincerely

Wayne Loxton Executive Chairman Yowie Group Ltd

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About Yowie

Yowie Group Ltd is a global brand licensing company specializing in the development of consumer products designed to promote learning, understanding and engagement with the natural world through the adventures and exploits of six endearing Yowie characters. Educating children and adults about the environment and ecology is at the heart of the Yowie proposition.

Yowie Group employs its company-owned intellectual property rights in the outsourcing of the manufacturing and distribution of the Yowie chocolate confectionery product and in the development of a Yowie digital platform and Yowie branded licensed consumer products. The Company's vision for the Yowie brand includes distribution of Yowie product in North America, with further expansion planned into Australia, New Zealand and throughout Asia, where the Yowie brand is known and brand equity remains strong, even with the brand not having been active in the market for around eight years. Expansion into Europe and the Middle East are key strategic priorities for further brand rollout.

Yowie Group Ltd was first listed on the Australian Securities Exchange www.asx.com.au in December 2012 under code name 'YOW'. The Company's registered head office is in Perth, Western Australia.

For more information on the company go to <u>www.yowiegroup.com</u> The Yowie consumer website can be found at <u>www.yowieworld.com</u>



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