



ABN 98 084 370 669

25 February 2014

ASX Market Announcements
ASX Limited
20 Bridge Street
Sydney NSW 2000

YOWIE PRODUCTION ACHIEVES TARGETED OUTPUT

Yowie Group Ltd (the “Company” or “Yowie”) is pleased to advise the commissioning of the Yowie production line is complete with targeted output having been achieved.

Both molding and wrapping production are in line with planned forecast. The number of capsules arriving into the production facility totals over 5 million.

Trade presentations are underway with US retailer groups with a promising level of distribution interest.

Yowie Group planned progress towards the launch of the Yowie brand remains on schedule together with Yowie Group Ltd.'s strategy and commitment to becoming a successful global brand company.

Yours sincerely

Wayne Loxton
Executive Chairman
Yowie Group Ltd

Head Office

Yowie Group Ltd.
Level 9, 190 St Georges Terrace,
Perth WA 6000

PO Box 7315, Perth WA 6850
Phone +61 8 9486 7066
Fax +61 8 9486 8066
ABN 98 084 370 669



About Yowie

Yowie Group Ltd is a global brand licensing company specializing in the development of consumer products designed to promote learning, understanding and engagement with the natural world through the adventures and exploits of six endearing Yowie characters. Educating children and adults about the environment and ecology is at the heart of the Yowie proposition.

Yowie Group employs its company-owned intellectual property rights in the outsourcing of the manufacturing and distribution of the Yowie chocolate confectionery product and in the development of a Yowie digital platform and Yowie branded licensed consumer products. The Company's vision for the Yowie brand includes distribution of Yowie product in North America, with further expansion planned into Australia, New Zealand and throughout Asia, where the Yowie brand is known and brand equity remains strong, even with the brand not having been active in the market for around eight years. Expansion into Europe and the Middle East are key strategic priorities for a second-stage brand rollout.

Yowie Group Ltd was first listed on the Australian Securities Exchange www.asx.com.au in December 2012 under code name 'YOW'. The Company's registered head office is in Perth, Western Australia.

For more information go to www.yowiegroup.com

Head Office

Yowie Group Ltd.
Level 9, 190 St Georges Terrace,
Perth WA 6000

PO Box 7315, Perth WA 6850
Phone +61 8 9486 7066
Fax +61 8 9486 8066
ABN 98 084 370 669

