



ABN 98 084 370 669

November 24, 2016

ASX Market Announcements
ASX Limited
20 Bridge Street
Sydney NSW 2000

SUCCESSFUL COMMISSIONING OF SECOND FOILER AT MADELAINE

- **Second Rasch foiler successfully installed and commissioned.**
- **Doubling of foiling capacity to 40m units p.a. at manufacturing facility.**

Yowie Group Ltd (the “Company” or “Yowie”) is pleased to announce the on schedule commissioning of its second high speed foil wrapping machine (foiler) at the Madelaine Chocolate Company. The foiler, manufactured by Wilhelm Rasch GmbH & Co. KG (Rasch), is capable of foiling 20m units p.a. Rasch is a global leader in the manufacture of packaging solutions for the confectionary industry.

Yowie’s business continues to grow in the US. Based on independent Nielsen data*, Yowie is the top selling immediate consumption novelty chocolate item in the US market. The addition of a second foiler in the US allows the Company’s manufacturing capacity to stay ahead of anticipated demand growth. In addition, the second foiler builds redundancy into Yowie’s manufacturing capability in the US.

Having a second foiler also provides additional manufacturing flexibility ahead of Yowie’s expected expansion into markets outside of the US. The Company maintains its previous guidance of entering two additional markets outside of the US before the end of FY17.

Yours sincerely,

Wayne Loxton
Executive Chairman
Yowie Group Ltd

*Nielsen 52 week data dated October 8, 2016

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About Yowie

Yowie Group Ltd is a global brand licensing company specializing in the development of consumer products designed to promote learning, understanding and engagement with the natural world through the adventures and exploits of six endearing Yowie characters. Educating children and adults about the environment and ecology is at the heart of the Yowie proposition.

Yowie Group employs its company-owned intellectual property rights in the outsourcing of the manufacturing and distribution of the Yowie chocolate confectionery product and in the development of a Yowie digital platform and Yowie branded licensed consumer products. The Company's vision for the Yowie brand includes distribution of Yowie product in North America, with further expansion planned into Australia, New Zealand and throughout Asia, where the Yowie brand is known and brand equity remains strong, even with the brand not having been active in the market for around ten years. Expansion into Europe and the Middle East are key strategic priorities for a second-stage brand rollout.

Yowie Group Ltd was first listed on the Australian Securities Exchange www.asx.com.au in December 2012 under code name 'YOW'. The Company's registered head office is in Perth, Western Australia.

For more information on the company go to www.yowiegroup.com
The Yowie consumer website can be found at www.yowieworld.com

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