

5 January 2018

ASX Market Announcements ASX Limited 20 Bridge Street Sydney NSW 2000

Appointment/Resignation of Directors

Yowie Group Ltd (ASX:YOW, OTC ADR: YWRPY)) (the "Group" or "Yowie") is pleased to announce the appointment of Mr Mark Schuessler as Managing Director and Mr Glen Watts as a non-executive director.

Mark Schuessler

Mark Schuessler was appointed Global CEO of Yowie on 2 January 2018. He was formerly Global COO and Head of Yowie North America.

Mark joined Yowie in mid-2016, leading international market development and operations initially, then the whole North American business from August 2017. Prior to joining Yowie, he was President and COO of Doumak, a US manufacturer of marshmallows with business in over 70 countries. Mark — who doubled Doumak's revenues in less than five years — was originally in Finance and Sales, with companies including Procter and Gamble and Campbell Soups. He has a Finance Degree from Georgetown University and an MBA from the University of Chicago.

Glen Watts

Glen Watts is a highly strategic and commercial Senior Executive with a strong track record of driving transformational business performance and profitability across multiple geographies within a leading multinational across the fast-moving consumer goods ("FMCG") and manufacturing sectors.

He has a Bachelor of Chemical Engineering and has also completed the Executive Program at the Stanford University Business School. In 2012 he became a Graduate Member of the Australian Institute Of Company Directors.

In his working career he has had great success with his direct involvement and responsibility for business performance, marketing, sales, product development, operations, supply chain and corporate governance. In his 26 year career with the FMCG multi-national Kimberly-Clark he has lived and worked in Australasia, Europe and North America and had direct responsibility for businesses across South Asia.

Head Office

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His last executive role was as Managing Director for Kimberly-Clark Australia and New Zealand, a billion dollar business driven by optimizing the potential of iconic (Huggies, Kleenex) and emerging (U by Kotex, Depend) brands to be one of the most successful regions for Kimberly-Clark globally. While in that role he was a Director of the Food and Grocery Council of Australia.

He currently is Chairperson of the Centre of Perinatal Excellence, a NFP focused on perinatal mental health. He also is a Director of the Australian Mitochondrial Disease Foundation.

The Company also advises that Ms Patricia Fields and Mr Trevor Allen have resigned as directors effective as of today's date. The Company would like to thank Patricia and Trevor for their services on the board of Yowie and for initiating the board renewal process that is now well progressed. Both remain shareholders in Yowie and committed to supporting the company's future success in a consulting capacity, as required.

Louis Carroll Chairman

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