

April 12, 2017

ASX Market Announcements ASX Limited 20 Bridge Street Sydney NSW 2000

MARCH QUARTER RESULTS CONFERENCE CALL NOTICE

Yowie Group Ltd (ASX: YOW, OTC ADR: YWRPY) (the **"Group"** or **"Yowie"**) wishes to advise that its Global Chief Executive Officer Bert Alfonso will host an analyst and investor conference call on 19th of April 2017 at the time listed below to discuss the Group's March Quarterly report.

The March Quarterly Report will be released to the market prior to the market open on the 19th of April.

Conference call details:

Date: 19th April 2017 Time: 7am Perth time (AWST) / 9am Sydney time (AEST)– participants are required to dial in 5 minutes prior to the start time.

Australia Dial-in Number 1800 804 595 International Dial-in Number + 61 3 8687 0650

No passcode is required. An operator will ask the name and company of those wanting to participate in the call.

The call will be recorded and uploaded to the Yowie website http://www.yowiegroup.com/.

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ABN 98 084 370 669





Yowie Group Ltd is a global brand licensing company specializing in the development of consumer products designed to promote learning, understanding and engagement with the natural world through the adventures and exploits of six endearing Yowie characters. Educating children and adults about the environment and ecology is at the heart of the Yowie proposition.

Yowie Group employs its company-owned intellectual property rights in the outsourcing of the manufacturing and distribution of the Yowie chocolate confectionery product and in the development of a Yowie digital platform and Yowie branded licensed consumer products. The Company's vision for the Yowie brand includes distribution of Yowie product in North America, with further expansion planned into Australia, New Zealand and throughout Asia, where the Yowie brand is known and brand equity remains strong, even with the brand not having been active in the market for around ten years. Expansion into Europe and the Middle East are key strategic priorities for a second-stage brand rollout.

Yowie Group Ltd was first listed on the Australian Securities Exchange www.asx.com.au in December 2012 under code name 'YOW'. The Company's registered head office is in Perth, Western Australia.

For more information on the company go to <u>www.yowiegroup.com</u> The Yowie consumer website can be found at <u>www.yowieworld.com</u>

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