



ABN 98 084 370 669

30 January 2015

ASX Market Announcements
ASX Limited
20 Bridge Street
Sydney NSW 2000

\$10 MILLION CAPITAL RAISING TO FUND ROLLOUT OF YOWIE IN THE US

Highlights:

- **Institutional placement of 20,000,000 shares at \$0.50/share to raise \$10 million**
- **Placement was significantly oversubscribed and was taken up by existing and new Australian and Asian institutional investors**
- **The Placement has been made utilising ASX Listing Rules 7.1 and 7.1A placement capacity**
- **The funds raised will primarily be used for the continued rollout of the Yowie product in the US**

The Board of Directors of Yowie Group Ltd (ASX:YOW) (“**the Company**” or “**Yowie**”) are pleased to announce that the Company has raised \$10 million via a placement of 20,000,000 ordinary shares at \$0.50 to Australian and Asian institutional investors (**Placement**). The Placement will be made under the Company’s placement capacity in accordance with the ASX Listing Rules 7.1 and 7.1A. The funds raised under the Placement will be used for working capital, in particular for the continued rollout of the Yowie product in the US.

Foster Stockbroking Pty Ltd was the Sole Lead Manager for the Placement.

Yowie’s Executive Chairman Wayne Loxton said, “The Board is delighted with the strong level of interest in the placement and continued support from new and existing institutional investors. The achievements of the Company in such a short space of time is a credit to the management team and the opportunities that are ahead to create a successful global branded company are very exciting.

For further information contact:

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